

ACA Indiana Master Plan Summary.doc

Vision: Changing lives, Building tomorrows

Mission: The American Camp Association is a community of camp professionals and is dedicated to enriching the lives of children and adults through the camp experience.

Belief: Camp Gives Kids A World of Good

Ends

1. There will be greater public understanding of and support for the value of the camp experience.
2. An increasing number of children, youth, and adults of all social, cultural, and economic groups, will have a camp experience.
3. The camp experience will be of high quality.

Goals

- o ACA Indiana will be financially secure and stable with resources to address future opportunities
- o ACA Indiana will be the members' primary resource for access to camp education, information and research
- o Increase recognition of the camp experience as a significant contributor to positive child and youth development
- o Governance and management structures will support the ongoing needs of the membership and work of the section.

Committees

Governance: ensures that an effective and efficient structure and plan are in operation to the end those ACA members' needs and wants are served.

1. Maintain the health of the Section Board, operations.
2. Hold board meetings and annual meeting.
3. Operate election for Board positions and delegates.
4. Guide structure of the Board, make appointments with approval of board.
5. Conduct regular evaluations of Section employee(s).
6. Initiate Strategic planning as appropriate.
7. Support work of ACA
8. Submit required documentation such as annual report, tax forms, etc.

Finance Task Force (sub committee of Governance): Oversee financial health of the Section, and assure that ethical and proper accounting procedures are followed.

1. Pay bills and receive revenue, keeping proper bookkeeping records.
2. Provide quarterly financial reports to the board, annual financial report to members.
3. Monitor all Section assets, including Investments.
4. Provide for annual financial audit according to law and by-laws.
5. Monitor financial issues, and advise board appropriately.
6. Create and maintain a comprehensive financial policy document.
7. Support mission and work of ACA
8. Seek new avenues of income- increase membership, solicit business members, apply for grants, solicit sponsorships, consider endowment plan

Member Services: Provide services which enrich the value of membership.

1. Recognize volunteers on a national and sectional level that exceed expectations.

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2. Scholarship: Provide members with financial support to increase their professional development, and the health of Section knowledge pool.
3. Web Site: Educate and inform our members through internet-based media on issues related to ACA and professional development.
4. Lending Library: maintain, promote library, purchase new additions
5. Provide legislative information to members

Education: Provide opportunities for learning, networking, increasing skills/knowledge

1. Provide two educational events per year.
2. Stay abreast of the needs of the section.
3. Seek out and disseminate information regarding other education opportunities that might be of interest to the Section
4. Liaison with ACA national with respect to education issues.
5. Educate people and organizations and entities outside the member camps.
6. Regularly reevaluate education committee's purpose and scope.

Membership: Recruit, welcome, maintain and involve members.

1. Identify opportunities to recruit new members
2. Identify opportunities to recruit new camps
3. Identify and ensure needs of members are met
4. Coordinate interested persons with available volunteer opportunities
5. Develop and implement a welcome process to new/transfer members
6. Maintain consistent and regular communication with members
7. Track and follow up lapsed members and camps

Public Relations: Implement public relations plan to educate parents, camps and prospective individuals about the association.

1. Develop public relations plan the include parents, public, camps, individuals
2. Coordinate with parent camp fairs
3. Distribute press releases through media list
4. Provide interviews and research information upon request
5. Bi-weekly News In Brief communication to members
6. Continue current and develop new partnerships for resources
7. Coordinate with webmaster to communicate to parents and public.

Standards: Implement the National ACA Standards Program.

1. Ensure visitors are trained, mentored, and evaluated.
2. Educate Camp Directors about the Standards Program.
3. Schedule and implement pre-visits and mentoring for camps.
4. Recruit and train associate visitors.
5. Troubleshoot visitation issues.