



# News In Brief

November 11, 2009

## PROFESSIONAL DEVELOPMENT

MID STATES CAMPING CONFERENCE – SAVE THE DATES

Learn Together, Grow Together . . .

*and We Can ~~Survive~~ Thrive!*

Thursday, March 11th - Saturday, March 13th, 2010  
Pheasant Run Conference Center & Resort  
St. Charles, Illinois (*Suburban Chicago*)

The Mid States Camping Conference, perhaps the friendliest camping conference in the United States, welcomes you to join us for our 18th annual conference. The Mid States conference is a fabulous opportunity to connect with camping professionals, train your staff, shop for deals and fill your 'bag of tricks'.

Mid States strives to provide thought provoking presenters and wonderful opportunities to connect with your peers in an affordable setting. And, we want you to bring your whole staff! From owners & directors to first year counselors, there is something for everyone. Join us in 2010 to get revived and armed with fresh ideas!

**For More Information** - <http://www.acamidstates.org>

## ACA IN AWARDS

Nominations are being accepted for ACA Indiana awards. Awards will be presented January 22, 2010 at the ACA IN Annual Meeting/Awards Banquet held in conjunction with the IPRA/ACA IN Conference in West Lafayette, IN.

Awards include:

- Heart & Soul
- Pioneers of Camping Scholarship
- Certificate of Appreciation

Awards description, criteria, and nomination form can be found at: <http://www.acaindiana.org/award.php> or contact the section office.

## TECH TIPS

**www.selectricity.org** enables you to select the voting mechanism, i.e. simple majority, instant runoff voting, etc. This is an **INCREDIBLY** valuable feature for situations when you want greatest consensus rather than simple majority. **Selectricity's Instant Runoff Voting functionality is instant, simple and easy to use, and free.**

(LinkedIn- Non Profit Professionals)

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### Home Depot Accepting Applications for Building Healthy Communities Grant Program

Grants of up to \$2,500 will be awarded to nonprofits for materials that equip volunteers working to improve the physical health of their communities through activities that enhance green spaces and community structures....

Deadline: December 15, 2009

<http://corporate.homedepot.com/wps/portal/Grants>  
(The Foundation Center)

## MGMT & LEADERSHIP

[What Works Survey: Developing Successful Multigenerational Leaders](#)

The [Building Movement Project](#) and [Idealist.org](#) are conducting a survey to identify organizational practices in nonprofits that create a positive workplace, build leadership, and respect the skills and contributions of employees. They are interested in hearing what allows you to do your best work both in your current job and for your career. The final report will include recommendations for how organizations can attract, retain, and support multigenerational leadership and how individuals can get the most out of their workplaces, especially in these challenging economic times. [Click here to take the survey.](#)

(National Assembly)

Nonprofit and Philanthropy Resource Library:  
Specializing in resources for nonprofit and foundation professionals, students and volunteers.  
<http://www.npgoodpractice.org/Default.aspx>

*"I am a slow walker, but I never walk back"*

~Abraham Lincoln

## PR/MARKETING

In a world that's adapting to radical social and economic change, today's nonprofits are forced to reimagine how they do more with less: What could things look like if our costs went down, our reach went up, and we could multiply our impact? Innovation is no longer the exception; it's the new imperative.

As competition for mindshare reaches new heights, the opportunity has never been more ripe for nonprofits to reposition themselves. And it starts by listening to and engaging the new consumer. They are, after all, your next donor.

Check out the transcripts to learn about the following topic areas:

- 5 Laws of Branding
- Insights into the New Consumer
- Your Triple Value Proposition
- The answers to your colleagues' questions

<http://www.fundraising123.org/article/how-build-your-nonprofits-brand-engage-todays-value-conscious-supporters>

(Network For Good)

## GREEN SPOKEN HERE

### INDIANA WILDLIFE FEDERATION

We are now accepting proposals for wildlife habitat projects that demonstrate how people can use wildlife habitat to increase energy efficiency. Examples of projects include but are not limited to: tree plantings to help manage local climates (i.e. shading buildings, windbreaks, etc.), green roofs, façade greening, living walls or other structures, and water conservation strategies. Proposal narratives should explain what practices will be implemented and how projects will provide habitat for wildlife while increasing energy efficiency. Projects should be located in high-profile locations, such as corporate campuses, schools, or places of worship in the IPL operating area (Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, and Shelby Counties). Selected projects will serve as demonstration sites for other landowners interested in wildlife and energy conservation. IWF will base its final selections on various environmental characteristics such as overall environmental impact and benefit to wildlife, reductions in energy consumption and resource use, public accessibility, community impact, and feasibility of long-term management. Habitat plans will be required to integrate native plants and trees through habitat preservation, conservation, and/or restoration. Upon completion, projects may be able to become certified by IWF as a Wildlife Friendly Habitat and receive additional recognition and support. Selected plans will receive up to \$2000 to help with startup costs. IWF expects each project to have at least an equal match of dollars or resources. Allowable matches can be in-kind services or materials as well as state, federal, and/or local dollars.

If you have any questions about the suitability of a match, or any other part of the proposal, please contact IWF before submitting your proposal [info@indianawildlife.org](mailto:info@indianawildlife.org) 317.875.9453/800.347.3445).

Proposals are due no later than 5:00 PM on December 18<sup>th</sup>. Submit proposals electronically to [info@indianawildlife.org](mailto:info@indianawildlife.org) with the subject "IWF-IPL Grant Proposal," or mail a hardcopy to 4715 W. 106<sup>th</sup> St., Zionsville, IN, 46077.

Selections will be made the week of January

18<sup>th</sup>.

## SITE & FACILITY

"Half the Forbes Global 2000 companies will soon spend more on the energy used to power IT equipment than they do on hardware purchases. And we'll soon share the planet with 2 billion PCs. The time to act is now." From [Climate Savers Computing Initiative](#)

### 5 Steps to Reducing Your Power Use — Part 1

Learn how to adjust the power settings on your computer. If you have five minutes to spare, you're eligible to win our contest.

### 5 Steps to Reducing Your Power Use — Part 2

Whether you're in charge of one computer or 50, a few simple measures can make a huge difference in energy consumption. (Techsoup)

"It is only when the cold season comes that we know the pine and cypress to be evergreens"

~ Chinese proverb

## HEALTH & WELLNESS/ FOOD SERVICE

Most kids today are eating too many foods high in fat, sugar and sodium, and not enough foods that are nutrient rich. Fruits and vegetables provide more of the nutrients their bodies need to grow and stay healthy. PFK's focus is to help educate kids and parents alike on the benefits of eating a healthy diet and exercising every day.

Produce for Kids also raises money for other non-profit organizations to help kids in need.

[http://www.produceforkids.org/parents/whatispfk\\_text.html](http://www.produceforkids.org/parents/whatispfk_text.html)

The Produce for Kids campaign is not only good for the soul, but also good for a healthy diet by eating five or more fruits and vegetables a day. In fact, research has shown that a diet low in fat, high in fiber, and rich in fruits and vegetables can reduce the risk of cancer, heart disease, and other diseases.

Check out these delicious, healthy recipes from the Produce for Kids sponsors and you can be on your way to reaching five a day while supporting those companies who give to support kids.

<http://www.produceforkids.org/parents/recipes.html>

(Connect For Kids)



Exciting things are happening as ACA celebrates the Centennial and the 150th anniversary of organized camping. It's not too late to participate! E-mail [History@ACAcamps.org](mailto:History@ACAcamps.org) with your historic photos, camp stories, or to let us know if you have digitized historic video for inclusion in a centennial celebration video.

You can also participate by visiting the historical web site <http://www.acacamps.org/anniversary/> and signing the guest book, submitting a brief memory on the ACA story board, or, if your camp

has celebrated, or is planning to celebrate 100 years, you can sign up to be included on the [Centennial Milestones](#) Web page.

Be a part of history - be a part of the celebration!

## TEACHFORAMERICA

ACA and Teach For America are working together to close the achievement gap in communities across the country. Teach for America is a corps of individuals from all backgrounds and professional experiences who teach for two years in urban and rural public schools and become leaders in expanding educational opportunities.

[http://www.acacamps.org/acanow/news/teach\\_for\\_america.php](http://www.acacamps.org/acanow/news/teach_for_america.php)

# FROM THE SECTION OFFICE

The ACA IN office will be closed November 23-27<sup>th</sup> for the Thanksgiving holiday week. You can leave a message on the voicemail which will be checked periodically, or you can contact by email [info@acaindiana.org](mailto:info@acaindiana.org). If it is an emergency, you can contact 574-265-9255 or a member of the board.

Bleach bucks! Clorox is funding the Power A Bright Future Program. Nominations of outstanding youth organizations will lead to fifty finalists, and online voting will select five award winners.

Award: \$10,000. Deadline: November 29, 2009.

More info: <http://www.facebook.com/cloroxcleanup>

(Indiana Youth Institute)

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## News You Can Use

Welcome to the Indiana Nonprofit Resource Network

### What is the Network?

The Network is a regionally-based service providing affordable, accessible, and high quality public and private workshops, board retreats, and consultant referral. Services are designed to meet the needs of nonprofit organizations anywhere in the state. Topics range from cutting edge to basic content.

### A Network of Partners

The Network is coordinated by the Indiana Association of United Ways and has received generous support from the Lilly Endowment since 1994. The Network works as a team with Indiana United Ways and many other nonprofit partners to meet nonprofit training and development needs and implement innovative programs.

### Core Services

- Workshops in your community, designed for nonprofits, at your request
- Custom workshops for your board or staff

- Consultant referral
- Library referral
- In-depth series

### Core Topics

- Governance and Board Development
- Leadership Development
- Strategic Planning
- Outcomes: 4-module series
- Grantwriting: 1-day workshop
- Change Management
- Voluntarism (recruitment, retention, recognition)
- Marketing

### Other Popular Topics

- Collaboration
- Community Building
- Fund Development
- Special Events
- Financial Management
- Nonprofit Management Skills
- Creative Problem Solving
- Presentation Skills
- Time, Stress Management
- And more, your choice!

<http://www.inrn.org/index.htm>

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