



News In Brief

November 18, 2009

EDUCATION & TRAINING

The 2010 Indiana University Executive Development Program (April 11-14, 2010)

If you can only attend one professional conference this year, make it IU EDP.

IU EDP fosters professional growth and development and helps you reach your goals, whether they include moving up or becoming a better steward for parks and recreation.

The program is scheduled for April 11-14th, 2010 at Indiana University. IU EDP is for parks and recreation professionals and is the original Executive Development Program aimed at helping parks and recreation professionals at all levels build and strengthen the fundamental skills needed to manage and lead in a public and nonprofit setting.

Earn 2.0 CEUS while attending. Enjoy learning and networking with fellow professionals in a fun and relaxed environment. Energize yourself and your skills through dynamic speakers who challenge and motivate. Discuss issues and ideas that are 'hot topics' in our field and critical to success in your agency.

Four 50% off tuition scholarships are available for the 2010 program. Email Julie Knapp for a scholarship application (julknapp@indiana.edu)

For more information: go to www.iuedp.org or call or email Julie Knapp, EDP Director at 812-856-1068 (julknapp@indiana.edu)

CAMP SPOTLIGHT

We want to showcase camps and park/recreation departments, etc. with streaming video at various times. We need photos and video of people, places, events, with the following information:

1. Name of camp/ organization/ program
2. Name of event/activity (be it an all camp event, a particular session/program, a special retreat group, etc)
3. Year of event/activity
4. Caption (brief description)

Thanks in advance for submitting!

\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

25 Steps to Fall & Holiday Fundraising Success

We're diving into the busiest season of the year: holiday fundraising time. You have daunting goals to reach and time seems to be ticking by at breakneck speed.

With all of that in mind, Network for Good is happy to share our newest addition to our guide and ebook library: [25 Steps to Fall & Holiday Fundraising Success](#).

Learn how to meet and exceed your fundraising goals as we round out 2009 with these practical chapters:

- Crafting your fundraising campaign
- Working your website
- Enhancing your email marketing
- Making your messaging sing
- Troubleshooting your marketing

<http://web.networkforgood.org/25steps>

(Network For Good)

MGMT & LEADERSHIP

Dale and Edna Walsh Foundation: In addition to funding to build capacity and leadership, the foundation is active in challenge grants and general operating expenses.

While there is no prescribed maximum request, recent grants have topped out at \$100,000. Some funded areas include; arts and culture, health care, education, environment, public policy, community welfare, and ministry. Letters of inquiry sent now will be considered for 2010. For more information contact the Dale and Edna Walsh Foundation, 6461 Valley Wood Dr., Reno, NV 89523, # 775-200-3446. mail@dewfoundation.org
www.dewfoundation.org
 (Office of Faith Based & Community Initiatives)

STANDARDS

HEHE- ACA IN has been ahead of the game for years!!

Finally, after much discussion and thought the National Standards Commission (NSC) recently made the following decision:

“The NSC expects that each camp will have completed a Written Documentation Preview (WDP) prior to their on-site visit and this preview should happen prior to the start of the camp season in which the visit will occur.”

Some very important key points and ideas:

- It is realized that not ALL written documentation will be reviewed.
- The current WDP document will be updated/revised with some ideas of documents to review (available by mid-November).
- The WDP does NOT have to be in person! We have heard success with the following methods:
 - Send documents via e-mail (one visitor commented how the CD sent them to her by sections of the standards)
 - Review the camp's website for the various forms, information shared with parents, transportation policies, etc.
 - Put documents on a CD and send via snail mail.
- We know some sections have a WDP “day” where many visitors are available and review what a camp brings.
- Have a visitor who may be in close proximity to the camp, conduct the review (this currently happens in some situations).
- If a WDP just can't happen, the camp will still need to be visited.

PR/MARKETING

Google Grants Program

Applications for the Google Grants program, administered by Google. Nonprofit groups can apply to receive at least three months of free advertising on Google's Web site to promote their missions. Additional information and applications are available on the site. U.S. organizations classified as tax-exempt under Section 501(c)(3) of the Internal Revenue Code are eligible. Religious and political organizations are not eligible.

Google. 1600 Amphitheatre Parkway, Mountain View, Calif. 94043; (650) 253-0000; fax (650) 253-0001 googlegrants@google.com;
<http://www.google.com/grants>

(OFBCI)

GREEN
SPOKEN
HERE

Big Green - Children and Teens Nickelodeon is offering grants for environmentally friendly projects that encourage children and teens to take care of the environment, be active, live healthier and engage in community service. Deadline: Dec. 31.

<http://www.bghevent.com/grant/index.htm>

(Connect

SITE & FACILITY

The United States Lifeguard Standards Coalition Draft Consensus Recommendations and Scientific Review Forms are now posted for public comment. The public comment period provides an opportunity for representatives of organizations that set regulations, standards, or practice guidelines in lifeguarding, as well as anyone who has an interest, to react to the science review and provide comments for consideration.

ACCT Standards available for public comment

The Association for Challenge Course Technology (ACCT) offers the public an opportunity to read proposed ACCT Standards and post comments.

http://www.acacamps.org/acanow/news/safety_recommendations.php

Go to Puzzle Maker <http://www.puzzle-maker.com> and create a word puzzle or crossword puzzle for a mixer or contest

HEALTH & WELLNESS/ FOOD SERVICE

The American Camp Association, through funding from the Markel Insurance Company, is conducting a 5-year surveillance study of camper and staff injuries and illnesses in cooperation with Nationwide Children's Hospital at The Ohio State University and the Association of Camp Nurses. The study began in 2006 and will end after the summer of 2010. Hundreds of day and resident camps are participating and **there is still time to get involved**. The purposes of the project are to: track camper and staff illnesses and injuries; monitor trends in camp health; identify risk and protection factors; and disseminate intervention strategies. Learn more at:

www.acacamps.org/research/enhance/reduce_injury_illness.php.

- Participation is FREE.
 - No special affiliation is required; Camps do NOT have to be accredited by ACA to participate.
 - Participation is confidential, and camps are not named in any report.
 - Camp directors receive a camp-specific report about their camp's injury/illness experience as well as a national report so that they can compare their camp's results with national statistics.

Educational resources for reducing injuries and illnesses at camp have been developed, including on-line courses for camp staff training, prevention strategies newsletters, and related *Camping Magazine* articles. Learn more at:

www.acacamps.org/research/enhance/reduce_injury_illness_resources.php.

PROGRAMMING

RECRUIT VOLUNTEER MENTORS AND RAISE MORE MONEY

A forthcoming statewide initiative will encourage Hoosiers to volunteer one hour each week to mentor a child.

Interested volunteers will be directed to a statewide Web site where they can enter their zip code and be directed to local mentoring opportunities. This searchable database also could lead to financial donations to those mentoring agencies.

List your one-on-one mentoring program, free of charge: <http://www.mentoring.org> AND click on "Register Your Mentoring Program"

(Indiana Youth Institute)

Lucas Films Clone War Tool Kit for Camp Staff

A camp activity tool kit with the Clone Wars theme produced by Lucas Films offers camps a unique programming tool, including themed games, posters, characters, arts and crafts activities, and more.

Have you used the tool kit this year? What did you think? What does it need? Any suggestions? If you did not have the opportunity to check out the Clone War Tool Kit for Camp Staff, check out the site and complete the survey.

http://cwcamp.lucasfilm.com/login_form?came_from=http%3A//cwcamp.lucasfilm.com/linked/survey-1&retry=&disable_cookie_login_=1

If you have any questions about this creative programming idea, feel free to contact: Jeff Merhige, executive director at YMCA Camp Kern, Jmerhige@daytonymca.org.

SECTION OFFICE INFO

ACA Indiana
PO Box 653
North Webster, IN 46555
574-457-4379
info@acaindiana.org

Facebook: American Camp
Association, Indiana

Standards Questions:
acainstandards@gmail.com



We're on the Web!

www.acaindiana.org

FROM THE SECTION OFFICE

American Camp Association Camping Magazine is accepting materials and submissions for articles.

Get published by Submitting manuscripts in MS Word format as an e-mail attachment to magazine@ACAcamps.org. Please include manuscripts on a compact disk if mailing them to ACA. All manuscripts received by *Camping Magazine* will be acknowledged by the editor. Manuscripts are reviewed and edited first by the editor. The editor may suggest possible alterations or additions and return the manuscript to the author for revisions. The manuscript is then sent to the Editorial Advisory Committee for review.

Visit <http://www.acacamps.org/campmag/contrib.php> for more information and guidelines.

NEWS YOU CAN USE

Monsanto Fund Grants (Deadline: January 1)

The Monsanto Fund, the charitable arm of the Monsanto Company, provides support to nonprofit organizations in communities around the world, with priority given to communities where the company has employees, facilities, or strategic business interests. Funding is focused on four areas: nutritional improvement through agriculture; the environment; science education; and support of company communities, including education, arts and culture, human services, agricultural safety, and local police and fire departments. Eligible applicants, which include U.S. and international nonprofit organizations, governmental units, private schools and hospitals, and medical research organizations, must qualify as tax-exempt public charities or the equivalent, and provide proof of tax-exempt status. Grant requests must be for a minimum of \$25,000. Organizations from outside the United States must begin the application process by communicating with the appropriate regional Monsanto contact. If approved by the regional

contact, the organization may submit an application. The next application deadline is January 1, 2010. Visit the Fund's website to access application guidelines and regional contact information.

<http://www.monsantofund.org>

(Youth Service America)

Big Green Grants Program

Providing resources to schools and community-based organizations to support environmentally friendly projects that educate and inspire kids to (1) take care of the environment; (2) be active and live healthily; and/or (3) engage in community service. Nickelodeon's Big Green Grants Program is a unique funding initiative that teams up kids and adults to bring resources to their community with a \$2,500 grant. Deadline- December 31, 2009

<http://www.nick.com/minisites/biggreen/grants/index.jhtml> (National Assembly)