

FROM THE SECTION OFFICE

Summer Food Service Program (SFSP)

Once again Indiana Department of Education is looking for potential sponsors to administer Summer Food Service Program (SFSP) this summer. It is a federal reimbursement program designed to provide nutritious free meals to low income children across Indiana. Partnering organizations include public or private schools, units of local government, public or private nonprofit camps, nonprofit organizations and universities.

Each summer, after the school lets out, many Indiana children no longer have access to good nutrition. This is especially true in current challenging economic times when children are oftentimes the first ones to go without; however, many of these children would be able to continue to receive free nourishing meals through the SFSP as they participate in camps which sponsor the SFSP. This partnership could benefit both sides: provide nutritious meals to needy children and make camp experience available and affordable for many more families. Camp sponsors may claim up to three meals per day served to eligible children.

To learn more about the program, please visit Indiana Department of Education website <http://www.doe.in.gov/food/summer/welcome.html> or call Tina Skinner, SFSP Specialist, at (317)232-0858.

This is not a program for everybody but it does work great for some organizations. Camps like Jameson, Happy Hollow, Tippecanoe Camp & Conference Center and others have worked successfully with us for years.

CAMP/MEMBER SPOTLIGHT

Unique Cabins – Steve Heiny of Flat Rock River Y Camp (IN) sent this web site because reconstructing his dam will result in one huge pile of dirt, getting him thinking of building Hobbit Holes:

<http://www.simondale.net/house/> .

Steve was disappointed to find out he wasn't the first with that thought. If you'd like a photo-essay on YMCA Camp Collins "Hobbit Cabins" (Rotary Village) visit the "Document Library" at www.garyforster.com and look under "Facilities."

(Gary's Camping Newsletter
www.garyforster.com)

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The Open Meadows Foundations funds projects that are led by and benefit women and girls, particularly those from vulnerable communities, and that do not discriminate on the basis of race, religion, national origin, gender identity and expression, sexual identity and expression, age, or ability.

An applicant's organizational budget should not exceed \$150,000. Small and start-up organizations are strongly encouraged to apply. Proposals from organizations not previously funded will be given priority. Organizations interested in applying must have 501(c)(3) tax-exempt status or a fiscal sponsor with such status. Deadline 2/15/10.

[Open Meadows](#)
(Paul Clarke Nonprofit Resource Center)

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PROGRAMMING

A national grant opportunity is available to support programs that promote the arts and humanities among children and youth.

"Coming Up Taller" grants fund out-of-school arts and humanities programs that provide young people with learning opportunities and chances to contribute to their communities through the arts and humanities. The funding is available through the President's Committee on the Arts and the Humanities.

Grant range: \$10,000. Deadline: January 29, 2010.
More info: <http://www.pcah.gov/cut.htm>
(IYI/ IPRA)

MGMT/LEADERSHIP

Wednesday Webinars is a series of free one-hour educational offerings by experts in nonprofit management. Most presentations have been offered at nonprofit conferences, and all are aimed at providing professional development opportunities for senior staff and trustees of nonprofit organizations.

Descriptions and free registration at <http://www.synthesispartnership.com/resources3.html>
(LinkedIn Non Profit Professionals)

PROFESSIONAL DEVELOPMENT

The Great Lakes Park Training Institute (GLPTI) is the oldest training program of its kind in the nation. Many of our state and national leaders in our field have been through this program at least once and many times for some. It is an outstanding training opportunity for staff at all levels; administration, maintenance technicians, interpreters, and facility managers, just to name a few. I encourage all of you to attend or at the very least make the opportunity available to staff. It is affordable and close. Several of your colleagues, along with me, think enough of this program to lend our time to represent IPRA on the GLPTI Board of Regents. Some information is below. Please feel free to contact me or visit the website for more information.

Date: February 22-25, 2010

Location: Pokagon State Park, Angola, IN

Cost: \$225 Meals included with lodging at very affordable rate. .

Certificate Program: Executive Leadership for Women in Parks and Recreation.

*Website for more information: www.glpti.org
(IPRA)*

TECH TIP

Indiana GIS Atlas, developed by the **Indiana Geological Survey**, is an excellent tool for accessing digital information, including environmental data. The site can give you information about your watershed and water quality. There is a wealth of information and layers you can add, so come prepared to play. Visit the [Indiana GIS Atlas](http://www.in.gov/indiana-gis-atlas) site for a brief tutorial or you can access the [Indiana map](http://www.in.gov/indiana-map) directly.
(IN DNR-NREC)

GREEN SPOKEN HERE

Field Notes from the future... writings of Richard Louv

<http://www.childrenandnature.org/blog/last-child-in-the-woods-of-pandora-90>

NEWS YOU CAN USE

Calling All Nerds – Mark Scoular writes, “Post your brochure, newsletters, and other publications online for FREE with UNLIMITED hosting of PDFs, PowerPoints, MP3, MP4, etc.

www.issuu.com (pronounced ‘issue’). Here’s what our camp looks like there so far:
<http://issuu.com/campcarson>

(Gary’s Camping Newsletter www.garyforster.com)

United States Postal Service’s (USPS) consolidation is coming in several forms. Besides the operational changes at the processing plants, retail stations and branches are being examined. So, ZIP code streamlining means extra planning for nonprofits.

In general, the station and ZIP code plans should have only a minor effect on direct mail, according to Jerry Cerasale, senior vice president, government affairs of the Direct Marketing Association (DMA). “The biggest item would be the ZIP code of the nonprofit having a change,” he said. “They would have to change the letterhead and contact information, although the service usually allows a double ZIP code during times of a change over.”

A recent survey conducted by the Association of Direct Response Fundraising Counsel (ADRIFCO) aimed to view how ZIP codes were delivered and what percentage of a client’s mail might run into glitches.

“I think the results mean that less than 2 percent of all the mail went to P.O. boxes because of changes with these ZIP codes,” said Jack Doyle, president of Amergent, a fundraising and database consultancy firm in Peabody, Mass. “Over 98 percent of the mail was unaffected.”

[To Read Complete Article Click Here...](#)

(Nonprofit Times)

SITE/FACILITY

Think you know your trees?

Please find the January Consulting Arborist Quiz. The reason I send these quizzes is that I realize claims concerning trees can be tricky and want to help you take some of the guess work out of it.

<http://vineandbranch.wordpress.com/>

(Vine & Branch)

HEALTH/FOOD SERV

Grocery grants! **Kroger funds a wide range of nonprofits in communities where Kroger grocery stores are located.**

Grant range: **Varies.** Deadline: **None.:**
http://www.thekrogerco.com/corpnews/corpnewsinfo_charitablegiving_foundation.htm
(IYI)

April 6 workshop is for Residential Camps and Overnight Programs and it will take place in our office at 151 West Ohio St, Indianapolis @ 9AM. The interested organizations should pre-register by calling (317) 232-0858 or (800) 537-1142. The workshop lasts about 4-5 hours and covers all the aspects of successful program management.

To check out more general info about the program they can take a look at our webpage. It needs some updating for 2010 and we are waiting on USDA for the latest
<http://www.doe.in.gov/food/summer/welcome.html>

(SFSP Indiana Department of Education)

**“MY LIFE IS MY MESSAGE”
~ MAHATMA GANDHI**

RISK MANAGEMENT/STANDARDS

Top Ten Safety Issues

1. The number one cause of vehicle accidents is *still* backing up. What is your camps policy regarding backing in/pulling out?
2. *Free play* is an incident waiting to happen (basketball is #1)
3. *Unsupervised time* (even a few moments) can become a nightmare
4. Campers in *locker rooms* and *bathrooms* at any time need specialized supervision plans
5. Counselors *alone with campers* are a dangerous no-no
6. *Security issues* at camp must be constantly reviewed including I.D.'s for all staff
7. Protocols for *bomb threats* need to be established and taught to all staff
8. *Aluminum wiring* in any building is outdated and may burst into flames/fire at any time
9. *Stagnant water* needs constant attention. West Nile Virus is not completely eradicated
10. *Camper movement* between activities remains high accident/incident times (A.M. Skier)

SECTION "SECRETS"

www.acaindiana.org Member tab:

Member Resources:

- Awards
- Scholarship guidelines and application form
- Lending Library- pdf of current inventory
- News In Brief (archived and current issues)
- Board Roster (in case you need to reach us)
- Membership FAQ's
- Expense Report
- ACA Healthy Camp Study
- Partners
- Helpful Links

PR/MARKETING

What's an Email Address Worth? Just Calculate it!

By Eric Rardin

Over here at Care2 we get this question a lot. What's an email address really worth? Any nonprofit seeking to recruit online supporters should rightly be concerned with the ultimate value derived from such supporters. The following is an attempt to address this question. Check out the simple calculator

<http://www.frogloop.com/care2blog/2009/11/11/whats-an-email-address-worth-just-calculate-it.html>

(Frogloop)