

APRIL 30, 2010

FROM THE SECTION OFFICE

No Child Left Inside (NCLI) and Environmental Education Still Not Secure YOUR ACTION NEEDED BY May 7, 2010

Congress is moving swiftly to reauthorize the Elementary and Secondary Education Act and it is critical that you make your voice heard about the need to include No Child Left Inside's (NCLI) environmental and outdoor education policies and programs for every child in the reauthorized bill.

Previously we asked you to advocate by contacting Education Secretary Arne Duncan and the House of Representatives Education and Labor Committee, now we need to advocate in the U.S. Senate - specifically with the Senate Health, Education, Labor and Pension Committee by May 7, 2010. The Committee is accepting stakeholder comments only until that date.

Please take a few moments to [advocate today](#).

CAMP/MEMBER SPOTLIGHT

Kosciusko REMC has announced the 2010 recipients of its Enriowatts grants, given in honor of Earth Day.

Camp Alexander Mack was a recipient. The Envirowatts grant was awarded to purchase and plan six trees with the students of Jefferson Elementary School fifth-graders on Earth Day.
(the PAPER, Wednesday April 28, 2010)

Dear Camp Directors - ACA Needs Your Information by May 15!

During April we ask directors to share their projections for this coming summer for [camper enrollment and staff recruitment](#). This year your information is especially critical as we try to assess the potential impact of the current economic environment on the 2010 summer. Your spring projections provide us with a unique current "snapshot" of perceptions about increases and decreases in camper enrollment and staff recruitment! The information from this survey will provide critical data from which we can make evidenced-based statements about the state of camper enrollments as we approach the summer.

Please help us have the most accurate information possible by completing the survey before May 15th! The survey is completely anonymous and will take approximately six minutes to complete. The new camper enrollment - staff recruitment survey is available at <http://www.surveymonkey.com/s/MPNV8BH>. Your input is extremely important if we want to accurately answer questions about camper enrollment and staff recruitment from the media and our ACA members!

Results from the survey may be accessed via <http://www.acacamps.org/research>. Thank you for your help!

PO Box 653, N Webster, IN 46555
574-457-4379 * info@acaindiana.org

PROGRAMMING

Looking for new resources for your waterfront staff? Here they are! Check out ACA's aquatic program risk management resources designed to keep campers and staff safe in the water this summer. And bring on the fun with hundreds of swimming pool games for kids, teaching your campers good sportsmanship, leadership, and communication skills while they play!

http://www.acacamps.org/acanow/news/waterfront_resources.php

MGMT/LEADERSHIP

Training Tool Sheets for Camp Directors and Camp Counselors

<http://www.acacamps.org/knowledge/human/06tips.php>

Job Descriptions

<http://www.acacamps.org/members/jobdesc/>

Mid-summer letter to staff

<http://www.acacamps.org/members/knowledge/leadership/cm/it027letter.php>

Building Community when multiple languages are spoken

<http://www.acacamps.org/campmag/0801community.php>

PROFESSIONAL DEVELOPMENT

Connecting with Parents

How to communicate with and involve parents is a top concern listed by Indiana youth workers.

Learn about "Reaching Disconnected Parents," in a workshop presented by national experts from The Urban Leadership Institute in:

Indianapolis (May 11)

Merrillville (May 12)

South Bend (May 13)

Ft. Wayne (May 14)

Indianapolis (May 17)

New Albany (May 18)

Evansville (May 19).

Continuing education credits are available from several state and national organizations.

Registration fee: \$45 (\$5 discount for registering online).

Register:

http://www.iyi.org/training_registration

GREEN SPOKEN HERE

Loaner materials are only available to NREC program participants. nrec@dnr.in.gov or 317-562-1338 www.in.gov/dnr/nrec/3066.htm#trunks

- Available at no charge
- Can be checked out for up to 2 weeks
- Contact the NREC to reserve and schedule times for pick-up and drop-off
- Allow ½ hour at pick-up and drop-off to check trunks in/out with NREC staff

NEWS YOU CAN USE

\$5,000 BECAUSE YOU ARE AMAZING!:

Applications Now Being Accepted

Applications now are available for the 2010 Indiana Youth Investment Award, hosted by the Indiana Youth Institute. The Indiana Youth Investment Award celebrates outstanding youth organizations, schools, youth ministries and dedicated people who work with children and youth. Ten winners will be selected from across the state, and each winner will receive:

- \$5,000;
- Two registrations to the *Kids Count in Indiana Conference* (including travel and lodging*);
- Free promotional materials to use for fund raising; and
- Local and statewide publicity through a major, on-site awards event and other media relations.

Application deadline: **May 28, 2010.** ***More information and application:** <http://www.iyi.org/yia> (Office of Faith Based & Community Initiatives)

Jameson Camp is making a week available in our summer camp schedule for other groups to use our camp. If you think you may know people who could be interested in a place for a retreat, space for their youth camp, family reunion or wedding, I hope you will share this e-mail with them.

Do you have a group that needs a retreat space this summer? Consider Jameson Camp!

We have openings in our summer schedule from June 30th – July 7th.

Please click here to learn more about our new facilities:
<http://www.jamesoncamp.org/facilityrental.html>

Also, please see the attached letter from our Director telling you more about this opportunity.

Please contact Jessica Cooney, Community Liaison, at 317-241-2661 to see if we might be a good fit.

SITE/FACILITY

Herbicide Interactions- test your knowledge:

<http://judscottconsultingarborist.com/>

(Vine & Branch, arborist)

Learning to paint well is a valuable life skill, but most people never get a lesson. Not surprisingly, Martha Stewart has some you can print out.

<http://www.marthastewart.com/photogallery/painting-prep-tips> (9 tips for a good policy), and a full lesson plan http://www.marthastewart.com/article/painting-a-room?xsc=eml_org_2010_03_27.

Print 'em out. Laminate 'em. Make 'em the law, and you'll be giving your staff (and your facilities) a gift to last a lifetime.

(Gary's Camping Newsletter)

HEALTH/FOOD SERV

InShape Indiana Council

www.inhealthyweight.org

- Funding opportunities
- In 2nd year of 5 yr grant
- Using locally grown foods makes you stand out from other requestors

Funding Sources

- www.Goinglocal-info.com
- Ball State Building Better Communities Tool Box
- OCRA (Community Development Block Grant)
- IHCDA (Community Service Block Grant)
- Annie E Casey Foundation

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bow-lines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

– Mark Twain

RISK MANAGEMENT/STANDARDS

Take a deep breath - you've done your homework, planning, and preparing - you're ready for your campers and staff. But are you ready for their parents? If you're looking for strategies on *why*, *when*, and *when not* to inform parents about camp issues, suggested language for specific communications, or ways to use your Web site to communicate with parents, check out this collection of resources.

http://www.acacamps.org/acanow/news/resources_better_communication_parents.php

Video Voyeurism

As your camp gears up for the summer season, now is the time to review and reconsider all of your camp's policies. Discussions at recent meetings of camp professionals and past calls to the ACA Camp Crisis Hotline inspire us to highlight a critically important area of concern - video voyeurism. While the inappropriate use of regular cameras has always been a concern, the recent explosion in availability of digital cameras, camera phones, and other devices that can take and immediately distribute covert pictures led legislators to take notice. http://www.acacamps.org/acanow/news/video_voyeurism.php

ACA "SECRETS"

Find out all about ACA's most recent efforts to promote camp through camperships, research, the *Because of Camp...*™ public service campaign, and much more! The 2009 Annual Report also includes financial analysis and messages from CEO Peg Smith and president Peter Surgenor. <http://www.acacamps.org/annualreport/>

ACA Buyer's Guide

Camp owners and directors Find resources for your camp from action games to yurts! Each year over \$20 billion is spent within the organized camp industry. The annual ACA Buyer's Guide is an excellent resource allowing camp owners and directors the confidence they need for sound purchasing decisions. Smart business people use this guide throughout the year to locate businesses who know and understand the camp industry. Over two hundred businesses are listed alphabetically and by the product(s) and service(s) they sell or manufacture for camps. <http://www.acacamps.org/vendors/>

The communications toolkit is designed to guide camp professionals at all levels in their media relations activities. The toolkit is a resource for both proactive public relations and crisis communications.

<http://www.acacamps.org/members/toolkit/>

PR/MARKETING

FREE RACING TO GOOD HEALTH AND HEALTHY FAMILIES RESOURCE FAIR

SATURDAY, MAY 15, 2010

10AM - 2PM:

Martin Luther King Community Center
40 West 40th Street which is the corner of
Illinois Street and 40th Street.

Exhibit space is \$25.00 for not-for-profit organizations and \$50 for-profit organizations.

To receive an Exhibitor Form contact
Netetia Walker at 317.923.4581. Or, by
email at: nwalker@mlk-msc.org .

We will be accepting Exhibitor Forms as
late as Friday, May 7.

Thank you for your consideration! We
hope you will join us for a day that should
be informative as well as fun!

(Office of Faith Based & Community
Initiatives)