

MAY 10, 2010

FROM THE SECTION OFFICE

Federal Hiring Incentives to Restore Employment Act

The American Camp Association (ACA) would like to direct your attention to a new tax law, the Federal Hiring Incentives to Restore Employment (HIRE) Act (Pub. Law 111-147), which could be a benefit to camps this year when hiring staff. Allen McBride, treasurer of The Association of Independent Camps (AIC), has written an article about the act. View the article here, and be sure to read these extra details from the ACA.

www.acacamps.org/acanow/news/federal_hiring_incentives_restore_employment_act.php
(ACA Now)

CAMP/MEMBER SPOTLIGHT

We at Jameson were greeted with a pleasant surprise when we heard the following story last week. We are trying to share this with everyone we know and do our best to help.

As a class project, Mrs. Becker at Creekside Middle School, asked her students to 'give back' by writing ideas for how best to pay it forward. All of the students developed ideas. The class then voted and liked Hallie's idea the best. Hallie and the class then decided to put their idea into action by writing a grant to the **Pepsi Refresh Project**. They are applying for **\$25,000 to send children from The Villages, a nonprofit that works to provide children with more permanent and loving family situations, to Jameson Camp**. They need everyone's help to ensure that this project is selected by Pepsi to help these children.

Please support Hallie, Mrs. Becker's class, Jameson Camp, and The Villages. Please vote. The trick is that we also need to be voting everyday until the end of May when the contest is over.

Together we can help Hallie receive the \$25,000 she needs to put this great idea into action. Vote now and learn more: <http://www.refresheverything.com/summercampchildren>

TECH TIP

How do you create files that flip through a digital document? [Learn how to create page-turning effects](#) on your site.

(Techsoup)

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Walmart's Wallet!

The Walmart Foundation State Giving program funds a wide range of youth programs including education, job training, health and other support services. Grant range: \$25,000 and up.

Deadline: August 20, 2010.

More info:

<http://walmartstores.com/CommunityGiving/8168.aspx>

PO Box 653
N Webster, IN 46555
574-457-4379 *
info@acaindiana.org

PROGRAMMING

Growing Healthy Habits

Speaking of food, the University of Maryland has put together a free curriculum tied to the state's standards that integrates hands-on learning in a school garden with classroom learning about biology, nutrition and the scientific method. <http://www.fsnep.com/>

(Connect For Kids)

SITE & FACILITY

Tree Preservation During Construction

Here is your May Consulting Arborist Quiz! I hope you find it educational and fun. My hope is that it will help you and your staff learn about conflicts involving trees. (and register to win a gift card)

<http://vineandbranch.files.wordpress.com/2010/04/may-quiz-interactive1.pdf>

(Judson Scott, Vine & Branch)

2010 Summer Safety School May 21-27

Sponsored by Girl Scouts of Central Indiana in collaboration with American Red Cross, Department of Natural Resources, American Camping Association, Indiana and National Alliance for the Development of Archery.

Lifeguard Training * NADA Level I Archery Instructor * American Red Cross Basic Water Rescue and Small Craft Safety (Canoeing) * American Red Cross Basic Water Rescue and Small Craft Safety Instructor Training (Canoeing) * Project WET/WILD * Certified Horsemanship Seasonal Training * Outdoor Fundamentals * Camping Anywhere * Firebuilding * Basic Outdoor Activities * Basic Outdoor Cooking * Advanced Outdoor Cooking * Songs * Hikes

Where: Gallahue Dudley Valley Camps (Brown County, 50 miles south of Indianapolis) Maps and confirmation packet will be provided after registration. Camp Gallahue is a smoke free camp.

How to register: Choose the class(s) you would like to attend. Mail completed registration form with full payment to: Girl Scouts of Central Indiana 1800 North Meridian Street, Suite 300 Indianapolis, IN 46202 OR fax completed form with credit card information and full payment to 317.931.3346 OR deliver completed forms and full payment to a Girl Scouts of Central Indiana service center.

http://girlscoutsindiana.org/imagesCDS/10_aquatic_flyer.pdf

GREEN SPOKEN HERE

Great American Backyard Campout on June 26th, and idea to have millions of families and kids "campout" in the backyard. Why not put this idea in the kit bag for your day campers to take home? It's a great way to get the entire family into a camping experience. For more info check out this and other NWF programs at their websites: www.BeOutThere.org, www.Eco-SchoolsUSA.org, www.CampusEcology.org. NWF's mission is to inspire Americans to protect wildlife for our children's future.

NEWS YOU CAN USE

FREE MARKETING FOR OUT-OF-SCHOOL-TIME PROGRAMS

A new resource is available to help parents, funders and civic leaders learn about your youth program.

The Indiana Afterschool Network (IAN) is creating a free, Web-based, searchable database of before- and after-school programs and summer youth programs across the state of Indiana, delivering free publicity for those youth organizations.

IAN also promotes capacity-building and professional development opportunities for youth workers (including those offered by the Indiana Youth Institute), publishes standards for quality youth programs and advocates to elected officials on behalf of youth-serving professionals.

<http://www.indianaafterschool.org>

(Indiana Youth Institute)

Autism Speaks: Family Services Community Grants

The goal of Autism Speaks is to change the future for all who struggle with autism spectrum disorders. The organization's Family Services Community Grants support programs nationwide that work to build the field of services for individuals with autism and to expand the capacity to effectively serve this growing community. Grants ranging from \$5,000 to \$25,000 are provided in the following categories: Education, Recreation/Community Activities, and Young Adult/Adult Services. Priority will be given to agencies and organizations that address the needs of those who have little access to services. Online requests will be accepted through June 10, 2010. Visit the Autism Speaks website to download the Request for Proposals. (Grantstation)

HEALTH/FOOD SERV

Discounted Food Available Through Angel Food Ministries (camps are eligible to participate)

Angel Food Ministries is a non-profit, non-denominational organization dedicated to providing food relief to communities throughout Indiana (over 150 towns and cities in Indiana participate) and the United States. There are no applications and everyone can participate.

Angel Food is available in a quantity that can fit into a medium-sized box at \$30 per unit. Each month's menu is different than the previous month and consists of both fresh and frozen items with an average retail value of approximately \$60. Generally, one unit of food assists in feeding a family of four for about one week or a single senior citizen for almost a month. The food is all the same high quality one could purchase at a grocery store.

Also offered are specialty boxes such as steaks, chicken and pork and allergen free breaded meats. Senior and convenience meals provide 10 fully cooked meals for \$28.00. Many participants in this bonus program appreciate the expanded choices. Angel Food Ministries also participates in the U.S. Food Stamp program, using the Off-Line Food Stamp Voucher system. Food can be ordered on line or at a local church host site once a month. It is picked up later in the month according to the host site schedule usually on a Sat. morning.

For more info, look at the monthly menu or find a site near you: 888-819-3745 or www.anglefoodministries.com

“PERHAPS THE GREATEST SOCIAL SERVICE THAT CAN BE RENDERED BY ANYBODY TO THIS COUNTRY AND TO MANKIND IS TO BRING UP A FAMILY.”

~ GEORGE BERNARD SHAW

RISK MANAGEMENT/STANDARDS

Need some insurance guidance? www.insuranceinstitute.org

Insurance is not intended to be a maintenance policy (using it as such can jeopardize your premiums as well as future insurability at affordable rates) but rather to be used to offset a financial hardship in the event of a partial or total loss.

More than just what coverage do you have, have you considered how maintenance impacts- such as the cost of cutting a tree vs. a fatality or loss of building from a downed tree? Review the difference between perils (basic, broad, special). Find Replacement Cost estimating tools- be sure you have enough coverage to replace.... RC is NOT the same as appraisal or market value and someone's going to be upset if there is a loss and not enough coverage to replace the dining hall!

And what about insurance claims? Insurance companies are seeing increased fraud claims because of the economy including wrongful termination, discrimination, etc- have you trained your interviewers, supervisory staff? High claim payouts are those involving sex related claims: peer-to-peer issues during unsupervised time, hazing such as a birthday cake smacked on the rear.

What exclusions are on your policy? These might include restrictions on who can drive rented or leased vehicles, driver ages, MVR record limitations, driver health issues, license exclusions, and in some cases even age and experience levels when permitted to drive any paying passengers or multi-passenger vehicles. An excellent example of camp directors not paying attention is in assuming an international staff's driving licenses with similar wording mean the same as their American equivalent.

Another little know clause many companies have is prohibiting anyone but primary driver to operate an "off road vehicle" which can include many SUV's- so before you hand the keys to your Jeep Cherokee to a nineteen year old counselor to take to town, be sure.

The biggest area where camps are often behind is in fire insurance values. If you don't update your building values every year, you are putting yourself and camp at risk. At least every third year you should have your buildings evaluated to determine current replacement cost. This also applies to contents- many of us underestimate what we have and what it would cost to replace. Did you remember to add in that computer network that you just added or the commercial phone system wiring and installation? What about the new conference center furniture? And don't forget to account for demolition and site clearing that might involved removal of lead paint, updating plaster walls, filling in an open cellar, stabilizing a dangerous site.

And don't forget the added endorsements- which may or may not be worth the added expense depending on your agency/camps tolerance for risk and financial position. That being said, what emergency plans do you have in place- do you need business interruption coverage? Is Earthquake or Mine coverage appropriate for your camp, location or organization? Are you being charged the correct rate for your Worker's Compensation- check with your state Department of Labor for category ratings!

**Ask your agent for a comprehensive review of your policy-
and include a few key staff and board members in that review!**

PR/MARKETING

(NonProfit Times)

Trying to enumerate all the social networking possibilities can become pretty useless in a hurry. As soon as somebody identifies one social media venue, or method, something new will pop up.

Still, social media offers nonprofits limitless possibilities to raise the awareness level of both the organization and the cause and to fundraise.

They suggested the following in regard to measuring success:

- Define your metrics. Which measurements mean success? Will it be in money only, or something like number of visits?
- Establish your baseline. Where are you now?
- Set your schedule. When are the right moments to measure?
- Don't forget feedback. What about qualitative data? Metrics will show you trends, and feedback will tell you why the trends happen. Mid-stream changes based on feedback can have a positive impact.
- Grab your toolbox. Many of the measuring tools are also online.