

MAY 14, 2010

## FROM THE SECTION OFFICE

Webinar on *Beauty Redefined : The Future of Girls' Body Image, Health and Media*

Date: Wednesday, June 9, 2:00- 3:00 p.m. EST

Please click on the link to register:

<https://www2.gotomeeting.com/register/670935491>

*Imagine a world where girls' ability mattered more than their appearance.*

*Imagine a world where girls' energy went to changing the world rather than aspiring to look like fashion models.*

The childhood obesity epidemic has caused girls to be caught in a double bind-on one end they hear that children are overweight today and that is unhealthy and unattractive-on the other end of the spectrum they see images of girls and women who are super-thin and over-sexualized. What is healthy? As a result girls are left feeling confused and not knowing what or who to believe. We know from girls though that their definition of health and body image are linked. They see connections between physical and emotional health that adults often miss. For example, for girls, being healthy means feeling good about yourself, your body, having friends and family support.

Join us for an engaging discussion of these issues based in research, program and policy efforts led by Girl Scouts of the USA. Highlighted work will include a recent survey by the Girl Scout Research Institute about girls' body image and the fashion industry as well as national findings on girls health. In addition we will discuss an exciting new piece of legislation initiated by Girl Scouts - the Healthy Media for Youth Act as well as new programming on girls and self-esteem.

(National Assembly)

## HELP WANTED

Help ACA commemorate its 100th anniversary and the 150th anniversary of organized camping by adding to our historic photo gallery and becoming part of ACA's visual history. We are hoping you are willing to send a selection of historical photos from your camp that we can use as part of a visual tribute to the history of the camp experience.

[http://www.acacamps.org/campmag/historical\\_photos.php](http://www.acacamps.org/campmag/historical_photos.php)

## MEMBER SPOTLIGHT

**Minute to Win It!** - "I have been patiently waiting for this NBC show to premier. It was worth the wait; TONS of "one minute" challenges that will work at camp. We'll be doing them with campers and staff before and after lunch. The "Minute to Win It" web site lists all of the games and also has video."

(But you better download and save the games now; no telling how soon it might be cancelled!)

<http://www.nbc.com/minute-to-win-it/how-to/index.shtml>. -- Thanks to "Woodchuck" Bennis [cbennis@siouxfallsymca.org](mailto:cbennis@siouxfallsymca.org) and Mark Battig, Camp Crosley [mark@campcrosley.org](mailto:mark@campcrosley.org)  
(can't combine newsletter)

PO Box 653, N Webster, IN 46555  
574-457-4379 \* [info@acaindiana.org](mailto:info@acaindiana.org)

## **PROGRAMMING**

**Recycled Craft Materials** – Free is good, right? – Here's a long-time favorite from my days as a Cub Scout. Martha Stewart is taking credit for it, but that's recycling too, right? Good for her! Have your kitchen start saving tin cans in all sizes (especially good if they can nest, as they take up less room when stored).

Here's a full description and photos (it says "for Halloween" but stars and moons work better!):  
<http://www.marthastewart.com/portal/site/mslo/menuitem.f41682a986dc20e593598e10d373a0a0/?vgnextoid=0e76d0f19132f010VgnVCM1000003d370a0aRCRD&vgnnextchannel=fb28d0f19132f010VgnVCM1000003d370a0aRCRD&vgnnextfmt=print&currentslide=1&page=1>

(Gary's Camping Newsletter)

## **MGMT/LEADERSHIP**

IUPUI Solution Center's Nonprofit Solutions Initiative is a free network connecting organizations to knowledge and resources. Richard Gordon, Program Manager  
[rtgordon@iupui.edu](mailto:rtgordon@iupui.edu) or 317-278-7636  
[www.solutioncenter.iupui.edu](http://www.solutioncenter.iupui.edu)

## **Growing up WILD - Noblesville**

May 26, 2010 9:00 AM - 1:30 PM EST

The Lodge at Forest Park, Noblesville, IN

Launched in 2009, *Growing Up WILD* is an early childhood education program that builds on children's sense of wonder about nature and invites them to explore wildlife and the world around them.

This workshop will provide basic wildlife content, introduce activities in the guide, and build skills and confidence needed for teaching young children in outdoor outings. Participants will receive the *Growing Up WILD* activity guide as part of the workshop.

To register, contact the Natural Resources Education Center at 317-562-1338 or at [nrec@dnr.in.gov](mailto:nrec@dnr.in.gov) by May 17. Cost is \$15.00 per person. Checks should be made payable to the Indiana Natural Resources Foundation.

<http://www.in.gov/dnr/nrec/2465.htm>

(Thanks Susie Davis)

## **GREEN SPOKEN HERE**

[National Fish and Wildlife Foundation: \*The Nature of Learning\* Grant Program](#)

*The Nature of Learning* Grant Program, administered by the U.S. Fish and Wildlife Service/National Wildlife Refuge System in partnership with the National Fish and Wildlife Foundation, supports costs associated with implementing *The Nature of Learning*, a conservation education program that uses National Wildlife Refuges as outdoor classrooms in order to promote a greater understanding of local conservation issues. In 2010, grants of up to \$10,000 will be awarded to support education projects focused on the causes and effects of climate change on refuges and building citizen science partnership programs.

Central to each *The Nature of Learning* site is a **partnership among learning institutions**, i.e., neighborhood schools, nature clubs, youth groups, natural resource professionals, and community members. Online applications must be submitted by June 14, 2010. Visit the Foundation's website for application guidelines and examples of programs eligible for funding.

(Grantstation)

## **NEWS YOU CAN USE**

### **How can strong partnerships contribute to greater public will for effective citywide out-of-school time systems?**

Partnerships across multiple sectors are key to building quality out-of-school time (OST) programs. "[Strengthening Partnerships and Public Will for Out-of-School Time Programs](#)," a new publication by the National League of Cities, explores strategies for building partnerships with various sectors such as business, higher education, local United Ways, municipal government, school districts, community based organizations, and faith based organizations. It also highlights strategies for leveraging such partnerships to build public will for quality OST programs and features examples from several cities, including several that have used the Ready by 21 strategy or tools: Nashville, Grand Rapids and Providence.

(Forum for Youth Investment)

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### **Youth Programs in Company Communities Funded**

#### **[Best Buy Community Grants Program](#)**

The Best Buy Community Grants Program provides support to nonprofit organizations that are located within 50 miles of a [Best Buy store or distribution center](#). Grants averaging \$3,000 to \$5,000 will promote programs and services that provide opportunities for young teens in the areas of education, life skills, leadership skills, and relationship development.

Special consideration will be given to programs that serve a diverse population, build skills in early adolescents (primarily ages 13-18), show positive results against a demonstrated community need, and reach at-risk children in working families.

The grant application process will open on June 1 and close on July 1, 2010. Visit the Best Buy website to review the program guidelines. (Grantstation)

## **SITE/FACILITY**

Taking Another "Pass" at Camp Roads Building Principles by Rick Stryker, P.E.

Several years ago, Building Principles took a broad look at camp roads.

Recently, we've had a number of calls about road issues so we thought that this might be the perfect time to expand on the roadway topic a bit, and talk about a few products that have really come of age in the past four years.

<http://www.acacamps.org/members/knowledge/site/cm/0707stryker.php>

## **HEALTH/FOOD SERV**

Please let your members know that Zanel has a plethora of free educational materials on poison ivy, that we will glad to send to them. I am also available throughout the year as a resource for any and all questions about poison ivy. I can be reached by calling 1-800-401-4002, menu option one.

Daniel Boelman RN, BSN  
Customer Service Manager, Zanel Laboratories, Inc.  
1370 NW 114th St, Ste 204, Clive, IA 50325 Ph (515)-267-8031

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Dessert recipes:

<http://www.acacamps.org/knowledge/food/desserts.php>

Main dish recipes:

<http://www.acacamps.org/knowledge/food/maindish.php>

**“ IF YOU DO NOT HOPE, YOU WILL NOT FIND WHAT IS BEYOND YOUR HOPES”  
~ ST. CLEMENT OF ALEXANDRIA**

## **RISK MANAGEMENT/STANDARDS**

The following links provide a wealth of resources around issues in the field of out-of-school time and specific research and best practices concerning seasonal staff:

Afterschool Alliance [www.afterschoolalliance.org](http://www.afterschoolalliance.org)  
Bridges to a Brighter Future [www.furman.edu/bridges](http://www.furman.edu/bridges)  
Child Trends [www.childtrends.org](http://www.childtrends.org)  
Harvard Family Research Project [www.hfrp.org](http://www.hfrp.org)  
National Center for Summer Learning [www.summerlearning.org](http://www.summerlearning.org)  
National Training Institute for Community Youth Work [www.nti.aed.org](http://www.nti.aed.org)  
Oasis Children's Service [www.aosischildren.com](http://www.aosischildren.com)  
Public/Private Ventures [www.ppv.org](http://www.ppv.org)  
Redhound Enrichment [www.redhoundproductions.com/enrichment.html](http://www.redhoundproductions.com/enrichment.html)  
Shakespeare Youth Academy [www.kyshakes.org](http://www.kyshakes.org)  
(Johns Hopkins University School of Education)

Alliance for children and Families [www.alliance1.org](http://www.alliance1.org)  
At the Table- Youth Voices in decision making [www.atthetable.org](http://www.atthetable.org)  
Information and Referral network [www.irni.org](http://www.irni.org)

## **SECTION "SECRETS"**

ACA has rolled its new online Member Directory. This directory offers members-only access and serves as a networking tool for connecting with camp professionals nationwide. This exclusive directory allows only ACA members to search for other members by name, location, ACA Section, affiliation, and more. Be sure your information appears correctly in the online directory.

<http://www.acacamps.org/membership/directory.php>

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Arby's National Community Fundraiser  
Give \$1, Get \$1: From today until June 13, when you donate \$1, then you will receive a pinup with a coupon attached for \$1 off a Roast Beef or Beef 'n Cheddar Combo. IYI is the beneficiary in the Indianapolis metro area. Elsewhere in the state, proceeds go to local mentoring organizations. So, if you're thinking Arby's, please grab some friends and consider a donation! For store locations and menus:

<http://www.arbys.com>

(Indiana Youth Institute)

## **PR/MARKETING**

Pick the Perfect Summer Camp for Your Kids - American Camp Association CEO Gives Tips for Finding a Great Summer Experience for Your Children. View article and video:

<http://www.cbsnews.com/stories/2010/04/26/earlyshow/living/parenting/main6432483.shtml>

How to make a kids-oriented website in photoshop:

<http://tinyurl.com/y2hfpmt>

Social Media Marketing Tip:  
You're better off connecting with a small handful of influential people who really like you than running around trying to accumulate a mindless mass of twitter followers and facebook fans.