

MAY 23, 2010

WANTED- personal contacts with legislators...if you know a legislator, please let the section office know so we can make contact

Make an Impact in Washington and Your State House - Invite Your Representatives to Camp

Now more than ever, it is important that our government leaders understand the power of the camp experience and its impact on the development of children, youth, and adults. As Congress (and state leaders) grapple with issues such as education reform, workforce development, and healthy living, the camp community needs to reach out to educate them about the important role that camp experiences have in promoting those very issues. One way to reach out to your elected and appointed officials is to invite them to your camp this summer!

http://www.acacamps.org/acanow/news/invite_representatives_to_camp.php

AWESOME CAMPFIRE PROGRAMS

new eInstitute course by our very own Erin Policinski and Elizabeth Snell!!!!

Are you ready to have campers sit around the bright campfire where camp loyalty and friendships are born and nourished? Purchase ACA's newest e-course, *Awesome Campfire Programs*, designed especially for front-line camp staff to bring attention to their role in providing campers with a memorable campfire experience.

http://www.acacamps.org/einstitute/awesome_campfire_programs.php

TECH TIP

Are you looking for ways to "green" the technology at your office? TechSoup's GreenTech Initiative can help! Learn more about computer recycling, refurbishment, and reuse; find ways to reduce paper usage; use technology to reduce travel and promote telecommuting; and cut overall power consumption. GreenTech is the place for nonprofits looking to go green.

http://www.techsoup.org/greentech/?utm_source=newsletter&utm_medium=email&utm_campaign=btc

(Techsoup)

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Grant squad! The Best Buy Community Grants program funds a wide range of youth programs that promote education, life skills, leadership skills and relationship development. Grant range: \$3,000 - \$5,000. Deadline: June 1 - July 1, 2010. http://www.bestbuy-communityrelations.com/our_foundation.htm

Autism disorder dollars. Autism Speaks funds Family Services Community Grants supporting programs that enhance the lives of youth who are affected by autism spectrum disorders. Programs can include education, recreation, community activities and youth services. Grant range: \$5,000 - \$25,000. Deadline: June 10, 2010. http://www.autismspeaks.org/community/family_services/grants.php (Indiana Youth Institute)

PO Box 653, N Webster, IN 46555
574-457-4379 * info@acaindiana.org

No Child Left Inside – Join the Coalition by May 31st!

The movement to ensure that the environmental and outdoor education policies and programs contained in the No Child Left Inside Act (NCLIA) are included when Congress reauthorizes the Elementary and Secondary Education Act (ESEA) continues to gain momentum.

To date, the NCLIA Coalition has more than 1,650 member organizations from across the country! Yet, we need to continue to gain more grassroots support. The American Camp Association is a member of the Coalition, but your camp or organization can be a Coalition member too. It's free to join, and can make a huge impact in Washington! Increased support in states such as Iowa, Minnesota, Montana, Nebraska, Nevada, North and South Dakota and Wyoming is particularly important to demonstrating our grassroots breadth!

Please help us build our grassroots strength and diversity by joining the Coalition by May 31, 2010. [Sign Up!](#)

PROFESSIONAL DEVELOPMENT

Southern Indiana Youth Conference: June 18-19

Youth ages 12-18 who live in Scott County and surrounding counties and are interested in learning about philanthropy and leadership are invited to attend the Southern Indiana Youth Conference, taking place June 18-19 at County Lake Christian Retreat in Underwood. Participants will attend classes designed to help them utilize their time, talent and treasure to improve their communities; learn new ideas that have been successfully implemented by other organizations; network with other young people from throughout the area; and experience new ways to improve their lives. For more information, please contact the Scott County Community Foundation at (812) 752-2057 or info@scottcountyfoundation.org. [Download a registration brochure](#) (PDF, 652KB) (Youth Philanthropy Initiative of Indiana)

[June 9 Webinar: Beauty Redefined: The Future of Girls' Body Image, Health and Media](#)

A 12-year-old told me that she has only one friend who makes her feel "normal." The rest of the time she doesn't feel normal because she is "oversized." The National Assembly invites you to join this Girl Scout webinar on girls' self-images in the midst of media that emphasizes thinness and the growing focus on the obesity challenge.

(National Assembly)

GREEN SPOKEN HERE

Captain Planet Foundation Grants

If you're planning a hands-on, youth-driven environmental service project for kids ages 6-18, consider applying for a Captain Planet Foundation grant to fund your endeavor. Awards range from \$250-\$2,500, and are available to tax-exempt groups meeting funding requirements.

<http://www.captainplanetfoundation.org/default.aspx?pid=3&tab=apply>

Deadline: June 30

(Youth Philanthropy Initiative of Indiana)

NEWS YOU CAN USE

new resources from the National Human Services Assembly. And they are all in one place-our new website:

www.nationalassembly.org.

The site is a resource unto itself, as it is meant to be, but I'm going to make this brief. Go to the site and surf around. Then, I invite you to check out a few specific things:

1. Click on the **Knowledge** tab at the top of the opening page and browse through the publications. And then send us a list of your publications for possible inclusion.
2. Now click in the **Events** tab. Not the fullest representation at this time but now you know to send us your dates.
3. On the Events page, pay particular note of the **Thursdays at Three** webinars listed on the left side of the page. They are free, one hour, high-quality presenters and content. And we invite you to extend them to your network.
4. Now click on the **Collaborations** tab. All are worth perusing but open the Family Strengthening Policy Center and when there click on the Bridging the Gap tab. Under "Join Us," you will find an Earned Benefits fact sheet. Please give it a read and share it with others. We could help millions-colleagues and clients-strengthen their economic standing through this means.
5. And back to the Home page, you will find news, actually excerpts from recent Newsbytes letters, updated a couple of times a month.

(National Assembly)

WELLNESS

<http://www.skincancerprevention.org/Events/DontFryDay/tabid/113/Default.aspx>



We need your help! Pledge to teach about sun safety in your spring and summer activities. In an effort to raise awareness about a health issue that is largely preventable and too often ignored – skin cancer – **EPA encourages you to participate in the second annual national sun safety day on May 28, 2010.** We are teaming up with other members of the National Council on Skin Cancer Prevention, which include the American Cancer Society, the American Academy of Pediatrics, and the Centers for Disease Control and Prevention, to support the *Don't Fry Day* campaign. As millions of us prepare to enjoy the great outdoors this Memorial Day weekend, EPA and the Council are reminding Americans to practice sun-safe behaviors.

As part of this campaign, we'd like your help! Pledge to incorporate sun safety into your activities.

<http://www.epa.gov/sunwise/dfdpledge.html>

Participating classrooms **(camps too)** will receive a *Don't Fry Day* poster and a classroom set of sun safety stickers. ([Preview the poster and stickers.](#)) In addition, your classroom will be entered into a drawing for one SunWise Classroom Prize Pack – a classroom set of UV-sensitive SunWise beads, a real-time UV monitor, and other sun safety resources. The drawing for the 2010 prize pack will take place on *Don't Fry Day* 2010.
(EPA)

“IF YOU DO NOT HOPE, YOU WILL NOT FIND WHAT IS BEYOND YOUR HOPES”
~ST. CLEMENT OF ALEXANDRIA

RISK MANAGEMENT/STANDARDS

The ACA Camp Crisis Hotline is a 24-hour-a-day service to all ACA camps. The Hotline serves as a resource for camps in crisis and provides callers the opportunity to talk through their crisis with a trained third-party. While the hotline is not a medical or legal "expert" call line, it can help you think through your issues and discuss options.

Contact the Hotline anytime at **800-573-9019**.

The Centers for Disease Control and Prevention released updated influenza guidelines for day and resident camps for the 2010 Summer Camp Season. Visit <http://www.cdc.gov/h1n1flu/camp.htm> for more information.

INTERNATIONAL "SECRETS"

Thousands of American camps are benefiting from the U.S. Department of State's Exchange Visitor Program by utilizing international staff. Hiring international staff adds an important dimension of cultural exchange to camp programs. For many children, camp is the only time they will have the opportunity to interact directly with someone from another country.

In 2009 alone, more than 25,000 individuals were placed in U.S. camps through the Exchange Visitor Program. In order for your camp to maximize the experience, it is important that you understand the unique challenges and rewards of employing international staff.

ACA has a number of resources to assist you — International Staff Best Practices, Frequently Asked Questions, and Commonly Misunderstood Issues Regarding International Staff — just to name a few.

<http://www.acacamps.org/international/practices.php>
(ACA)

PR/MARKETING

FREE Webinar: Discover the Basics of Cause Marketing ~ A Growing Funding Source

Cause marketing helps everyone:

- * Nonprofits raise money and increase their visibility;
- * Corporations improve their reputations and increase profits; and
- * Consumers feel like they're making a difference.

This FREE webinar, Cause Marketing Basics, will help you decide if cause marketing is right for your organization.

Join us on Wednesday, June 24, 12noon – 1pm. Register here, <http://ventureneer.com/webclass/cause-marketing-basics-1>

(LinkedIn: nonprofit professionals)